

Apr 30 issue 4

Orbital Sound / Indie Culture Vibe

# orbital sound

MUSIC \* FILM \* BOOKS \* GAMES

celebrating our  
twenty years  
of creative excellence

## Orbital Sound Studios

Sharpens Focus  
On Creative Content Business

## Reyna Stagnaro

Reyna's Songs

## The Allure Of The Two Track

Using Classic Tools  
With A Modern Approach

## Ariel And Ondine

Tinker Bell Meets Tarantino





# orbital sound

Vol. 1 Number 4

April 2023

[orbitalsound.biz](http://orbitalsound.biz)

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## MUSIC

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The Allure  
Of The Two Track:  
Classic Technique /  
Modern Sounds

Welcome, to all of the connectors, creators and experience makers to the orbital sound digital edition.

We are a digital creative media company celebrating twenty years in business. Our studio connected people to their creative passions through the high quality content we helped them create, and the innovative technology we utilized to deliver on their dreams.

What better way to celebrate two decades than to share our story and theirs.

## FILM

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**On the Cover:** Dreaming of Paris.

Orbital sound, Anniversary Digital Volume 1, Number 4 (ISSN pending) is published monthly by Orbital Sound Impress, 20 Utica Street, Suite 3, Second Floor, Hamilton, New York 13346. Printed in the USA.





ORBITAL SOUND STUDIO SUITE



DIGITAL. CONTENT. CREATION.

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ORBITAL SOUND STUDIOS

**Focused On  
Quality Audio  
Visual Media  
Creative Writing  
Fun & Games**



**ENGAGED  
In  
Creative Content**

**TO CONNECT & INSPIRE**

**THE FOCUS  
OF SERVICE IS GREAT  
CONTENT**

Creative content can be so much more than what is currently being touted as a marketing ploy that uses creative content only to engage consumers to purchase what is more often than not an uncreative product. The bait being deployed to evoke an emotional connection and a desired commercial response. That is not to say that marketing is not a creative endeavor; it just points out the fact that creative content marketing, when used as a one two punch to bolster actual creative content, is miles ahead of the game because the content sells itself.

Creative content merely as a brand qualifier is like an empty boxed gift. All sizzle and no steak as a marketing stratagem. The Mona Lisa is exclusive and also famous, yet, if you don't visit the Louvre, you have never actually seen it. All you know are the counterfeits - the image that's being sold. Again, the sizzle and not the thing itself.

Such images can capture the attention. They can connect and inspire action, but not in the way that the actual painting inspires and connects. It is in this way that the painting sells itself; for the sizzle is in that sly enigmatic

**A New Era For The  
Future of Content  
&  
Creative Entrepreneurship**

smile that carries over to the vast supply of reproductions, fakes and parodies. Why is this so? Because great creative content needs no introduction. It is immediate and thus the attraction is visceral. It sells itself. People are drawn to that innovative smile because they do not





see the like of it every day.

### CREATIVE CONTENT CREATION

It's not the brand, but the cow that matters. Rustle the cow and the brand suffers the loss. Copy the brand and the rancher can claim the cattle.

A great book is in the words. A fantastic movie is in the frames, and a great song is in the notes. A great title carries the day. These are the marketing tides that lift all boats.

You can't eat sizzle, it's too hot off the press. Again, it's not the sizzle but the quality of the smile that aligns and resonates. This is not a sizzle issue, but an issue of quality. Creative content creation is most effective when it contains an emotional quality. It sells itself due to its engaging quality, and its persuasive and memorable qualities. In the end, like the Mona Lisa, it is the essential quality of the work that attracts attention. The quality of essence is the main selling point that no marketing ploy can compete with.

Orbital Sound aims not at establishing a brand that differentiates us from the competition, but at establishing a quality creative content product line that attracts attention. To date, three of the four OS divisions are pipeline ready and actively creating quality content.

We know that not everyone is going to be interested in the same thing. No one wants to see the same thing over and over again. That is why we feel that great content can be produced within four divisions that will develop engaging, effective and relevant creative media content. Each division represents one aspect of what we do best. These pipelines of creativity are the starting point for different types of quality content from each division and allows for fresh content with different formats, styles, and purpose. Four creative pipelines will allow us to produce relevant content in a continuous manner by leveraging original content and transforming it into fresh formats and maintain a high standard of quality over an extended period of time. Ultimately, what it comes down to is connecting to a future of opportunity and sharing creative content to engage with and enjoy over an extended period of time. We believe that creative quality content is an idea that will be noticed and shared.

Quality assets capture attention and will let us tell engaging stories that go beyond our brand. We feel strongly that quality resonates and is the cornerstone of creative longevity. Quality creative content is very effective when done correctly on an emotional level. It is this focus on quality of content that will showcase what Orbital Sound has to offer moving forward; the studio re-imagined is not just a dream anymore, but a creative content media business.

At Orbital Sound, the future is an opportunity to apply an entrepreneurial spirit and become a source of entertainment that can make a difference at home and afar by producing quality creative content of value.



## Creative Content Of ORBITAL SOUND



The Future Creates Itself In The Now

- \* OS Studios
- \* OS Pictures
- \* OS Impress



Creative ideas are noticed & shared





Orbital Sound

## AUDIO MIXING

Turn a good track into a great mix

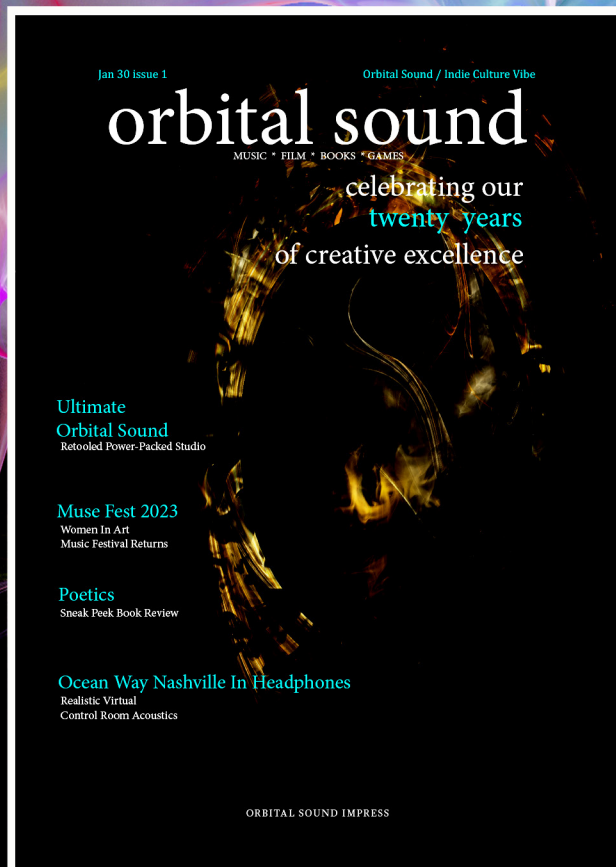
You've spent hours - perhaps days - perfecting your track. The last thing you want is hard work spoiled in the mix. But It's impossible to mix your own work. That's why professional mixing has always been an essential part of the Music Industry.

Orbital Sound mixing services takes the guesswork out of choosing the right engineer for your music. Our professional mixes are heard coast to coast across the nation. Put your song with the audio mixer that places around the world.



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# Reyna's Songs

## Quotes:

Reyna's music is down-home, countryside folk, performed with a rustic storytelling flare that delights and entertains.

~ Mike Jaquays, Utica Observer Dispatch

Reyna's songwriting is both deeply personal and universally appealing - her songs immediately resonate with the listener. The emotions and observations are clearly heartfelt and her simple but beautiful musical delivery creates even greater impact. No fabrication, every word counts, authentic and true!

~ John Cadley, award winning songwriter

I became a fan of Reyna's the first time I heard her sing. Wonderful story songs; Reyna paints pictures with words. Beautiful mandolin and tenor guitar; a unique, recognizable sound. Nicely done!

~ Todd Hobin, founder of the legendary Todd Hobin Band

There is a feeling of open space in Reyna's songs. Uncluttered. Expansive.

~ Joe Crookston, Folk Alliance Album Of The Year

Her voice opened my mind; her songs opened my heart. Her music spun me around and directed me to a more positive place. Thank you, Reyna - I love it!

~ Dusty Pascal, award winning Songwriter

She writes and sings from the heart, with a style all her own.

~ John Price, Steeple Coffee House

Her sound is pure and true with a polished, raw quality that takes you away to a place only Reyna can take you to.

~ Maka Rouge, L.A. Singer/Songwriter

*H*amilton, NY — Reyna Stagnaro builds a true connection with people. Like her songs, she imparts a candid genuineness that shows in her performances and is played out in her music. Sing along to one of her songs, as she puts herself and her original music out there in venue after venue, and you become a believer, a fan and a happy and entertained music lover as she takes you through fields of dreams and painted hills. That connection you feel is real.

Reyna plays original music that comes from the heart and the hills she calls home. She loves to connect with the audience and hear them sing along to one of her tunes. Her music originates in traditional popular culture and maintains a focus on traditional acoustic instruments, firmly rooted in an authentic song tradition that spans generations of artists and miles of mountains and valleys. In this realm, she's composed *Sing Me A Story*, *Painted Hills*, *A Good Day*, *Bright Penny*, *Cowgirl Dream*, and many others.

With her distinctive vocal lines, warm harmony, and a roundup of fine acoustic instruments and players, her band Reyna & The Rustics performs a wide range of original tunes, bluegrass, country and blues that delight and entertain audiences of all ages. Hers is a toe tapping, audience favorite acoustic fine blend of signature original songs, inspired covers, and lilting instrumentals that includes tenor guitar, mandolin, six string guitar, and harmonica.



“Songs are gifts that bring people together in a positive way to celebrate, heal, learn and grow.”

—Reyna Stagnaro





Stagnaro's music has been described as, "Distinctive Americana that echoes hill and heartland - pure, captivating, uplifting." Audiences agree. Her songs will take the listener on a bright journey with the honest, direct, and refreshing way she ties them into the very fabric of nature's imagery and beauty where she resides among the painted hills overlooking the Chenango Valley.

The land and its people have provided Stagnaro with a vast pallet of tuneful colors and rustic, honest truths that permeate her songwriting.

### WORTHY OF A GOOD LISTEN

In addition to her own musical achievements, Reyna has surrounded herself with stellar artists in the studio and on stage, including world class musician Loren Barrigar, who has played at the Grand Ole Opry and concert halls all over the world. Another luminary is Todd Hobin, an award winning composer, conductor, singer/songwriter, and founder of the legendary Todd Hobin Band. Other top musicians include pianist, composer, musical director, and Tony Award winner Dianne McDowell, esteemed violinist Liz 'Fiddle' Simchik of the State Bridge Collective, and Reyna's talented band mates: John Crespi, Steve Skollar (Reyna & The Rustics), Putter Cox, Ed Vollmer (Dove Creek), Eileen Rose (Reyna-Rose Band) along with many other recognized musicians.



### Rocking Chair

Sometime when  
the sun comes up,  
think if this is all we get  
Surely we're the lucky ones,  
and then a gold sunset  
And everything that runs be-  
tween are blessings of a kind  
A grateful heart will cultivate  
steady soul shine



CONTACT REYNA  
[reynastagnaro.com](http://reynastagnaro.com)

### SONGWRITING WORKSHOPS WITH REYNA

Reyna is an accomplished songwriter and seasoned stage performer. Her songwriting teachers and performance mentors are in a class by themselves and include, Claire Lynch, Joe Crookston, Peter Mulvey, John Pennel, Todd Hobin, Loren Barrigar, Mark Mazengarb, Jeffery Pepper Rodgers, et al.

Experience and knowledge often bring about a desire to find ways to give back to the community; and Reyna offers songwriting workshops that teach what she has learned about song-crafting and how to

present in front of an audience. This year, her Songwriting Series 2023 sponsored by the Earlville Opera House is bundling three Songwriting Workshops with Reyna Stagnaro. A Songwriter Showcase evening event culminates the series with an opportunity for participants to perform on the main stage of the historic Opera House.

### SONGS FROM HILL AND HOLLER

Her touring band, Reyna & The Rustics, performs engaging music that delivers toe-tapping favorites song after song. Band members John Crespi and Steve Skollar round out the trio and truly bring out the talented gift that Reyna brings to her fans.

When songs come to her, she feels that they too, come as gifts. "It's a unique experience," Stagnaro explained, "The songs come through me, but like children they grow and change as





# Painted Hills

## Reyna Stagnaro



“Reyna is one of our favorites. Her lyrics and angelic voice bring us to places near and far that feel like home even if we’ve never been! Delivered with a kind and gentle smile, Reyna puts beautiful songs in the air.” ~Michelle Connelly, Director Earlville Opera House

we play them and they connect with others.”

If songs are gifts, Reyna’s artistic output of new and original songs is an impressive and lasting treasure she has gifted to her fans and followers far and wide.

### IN THE SPOTLIGHT

Her website is: [www.reynastagnaro.com](http://www.reynastagnaro.com) where she regularly updates her performance calendar. In addition, she performs solo and with her band Reyna & The Rustics in upstate NY. Her music has been played on Public Radio programs Common Threads (WAER) and Bluegrass Ramble (WCNY).

Reyna also leads songwriting workshops and children’s music classes.

Reyna released *Coalyard Of Dreams* in April, 2021. The album features 9 original songs and a full lineup of stellar accompaniment, including legendary Todd Hobin on the title track. It is available on Apple Music, Spotify, Pandora, and Amazon.

Reyna’s 2015 release *Painted Hills* features 14 original tracks with accompaniment by world-class guitarist Loren Barrigar and other outstanding musicians. It is available on Apple Music, Spotify, Pandora, Amazon, and more.

Both albums are available as CDs and can be purchased directly from Reyna.

Reyna’s YouTube channel showcases live performances and offers a nice sampling of her music.







ORBITAL SOUND STUDIO SUITE







# Ariel and Ondine

A Narrative Love Poem

James Arthur Wunderlich

First Glimpse

ORBITAL SOUND IMPRESS

An erotic fantasy minor epic narrative work of poetry with mythological underpinnings and magical elements is not the typical artistic product of the modern age, an age whose literature is chiefly characterized by platform, stage and academia. On the surface, *Ariel and Ondine* has more in common with Renaissance and Latin poems in that it most closely aligns to the class of Alexandrian Greek poetry of tiny epics that were known as epyllia. As such it is a work of digression and elaboration with a pronounced emphasis on detail and form. It is epyllion in its use of mythic trope, underlying subject matter and epic meter. Like many a great epic cycle, it too is a story within a story. This digression contained within the subject of the poem is an essential feature, much like a long and winding road serving the framework of the story. Vivid descriptions and peculiar turns of a phrase arise from the page and narrative account of this tale of love within the boundaries of form, and of compositional and poetic construction.

Based in part on the mythological narratives of antiquity, *Ariel and Ondine* lisps in elaborate rhetoric, formal digressions, speeches and descriptions as a formal erotic poem.

AN EPIC MINOR POEM

This early modern English poem is approximately five hundred times the length of most Instagram poems and is composed in heroic couplets, or six line stanzas that rhyme ababcc.

## “TINKER BELL MEETS TARANTINO”

It is not surprising, in light of its fifty page length, that the writing of *Ariel and Ondine* employs many devices of rhetoric and uses them more conspicuously, and in more elaborate ways than most shorter works in a similar genre.

*Ariel and Ondine* is exceptionally well developed in its origin, theme and structure. It is a tale of passionate, but forbidden love and contains an elaborate digression of Ariel’s love and true nature, which is comparable with the digression in Shakespeare’s *Venus and Adonis* on the stallion and the jennet. Like other poems of its class it contains a long speech by its leading Fire Sprite and set descriptions of its heroine and hero, including many other less elaborate but no less delightful displays of rhetorical skill, beginning with the strained opening lines:

*Whereas the stars in twitterlighted paths / Pierce the vaulted dome of this Goth lit night. / Azure-faced Ondine, elsewhere lies in straths. / Makeless he sleeps, but dreams oft of love’s light. / Darkling Ariel makes magic while he sleeps, / And in the odd-even occurrents she weeps.*

## News & Notes





20  
ANNIVERSARY



Let Us Entertain You.

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# THE ALLURE OF THE TWO TRACK



## Recording Live To Stereo



“It was the  
sound of pure  
poetic justice  
from ear to ear.”


Technology is replacing the way the we hear sound. Back in the day, the studio started with a pair of Bose 901 speakers for monitors. Later, when we began ripping CD's for clients, we'd quality control check them on a white Bose radio with a built-in CD player. Years later, we auditioned a single, called Strange Beautiful at a local bar on their Klipsch speakers that hung over the dance floor. In all three cases the binaural sound coming through those speakers was impressive.

Sitting in the sweet spot and hearing the phantom center on a high fidelity audiophile stereo system composed of some of the best audio equipment on the planet and listening to a mix from the studio was yet another breath taking experience. The mix stood out like absolute perfection.

With the passing of a few more years, we had graduated from learning to record on a Boss four track, to having a recording session at Smart Studios in Madison, Wisconsin. Nirvana's first album cover, recorded by Butch Vig was displayed prominently at the top of the stairs. Inside the recording booth, with a borrowed twelve string, and a song that would never be on any album, called Honor Among Thieves, the sound coming through the cans was magical. It was the sound of pure poetic justice from ear to ear.

Still later, when our own studio was up and running at it's third location, we received the use of a client's half-inch tape recorder. When slammed hard that machine dripped with saturation. Coupled with the modern tools we had by then acquired, the allure to record live to two track was strong. That allure yet still burns bright.





*“As Score Supervisor, I supported Academy Award-winning composer Howard Shore as he recorded music for “The Lord of the Rings” at Abbey Road. As Production Music Coordinator on “Music of the Heart”, I worked with Wes Craven and Meryl Streep at Carnegie Hall. As a composer and singer-songwriter, I choose Orbital Sound. Whether I’m putting together a demo for a TV pilot, recovering old performances that were lying dormant on cassettes, or recording my own songs, Orbital Sound has the gear and know-how to get the results I want. They even support the distribution. Most importantly for me, it has the vibe. It’s a warm, intimate place where creativity is welcomed, celebrated and supplied with all the tools needed to flourish and sing. Thank you Orbital Sound!”*

*~ Lois Dilivio*

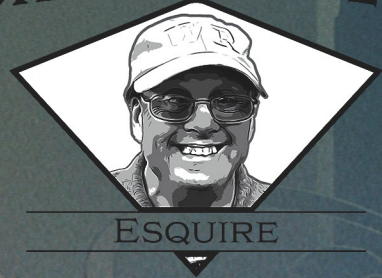


“ FOR EVERYTHING YOU HAVE DONE FOR US IN THE PAST, EVERYTHING YOU STILL DO AND CONTINUE TO DO, WE AT MUSEFEST JUST WANT TO LET YOU KNOW HOW THANKFUL WE ARE, AND WE EXPRESS SINCERE GRATITUDE FOR YOUR SUPPORT. ”

C



DANIEL CRAVEN



ESQUIRE

COLGATE INN

Village Wine & Spirits

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**VANTINE**  
5000 Wings Way, Hamilton NY 13346



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A WILLIAMS ROAD & CO. PRODUCTION



# ROGER'S LIST

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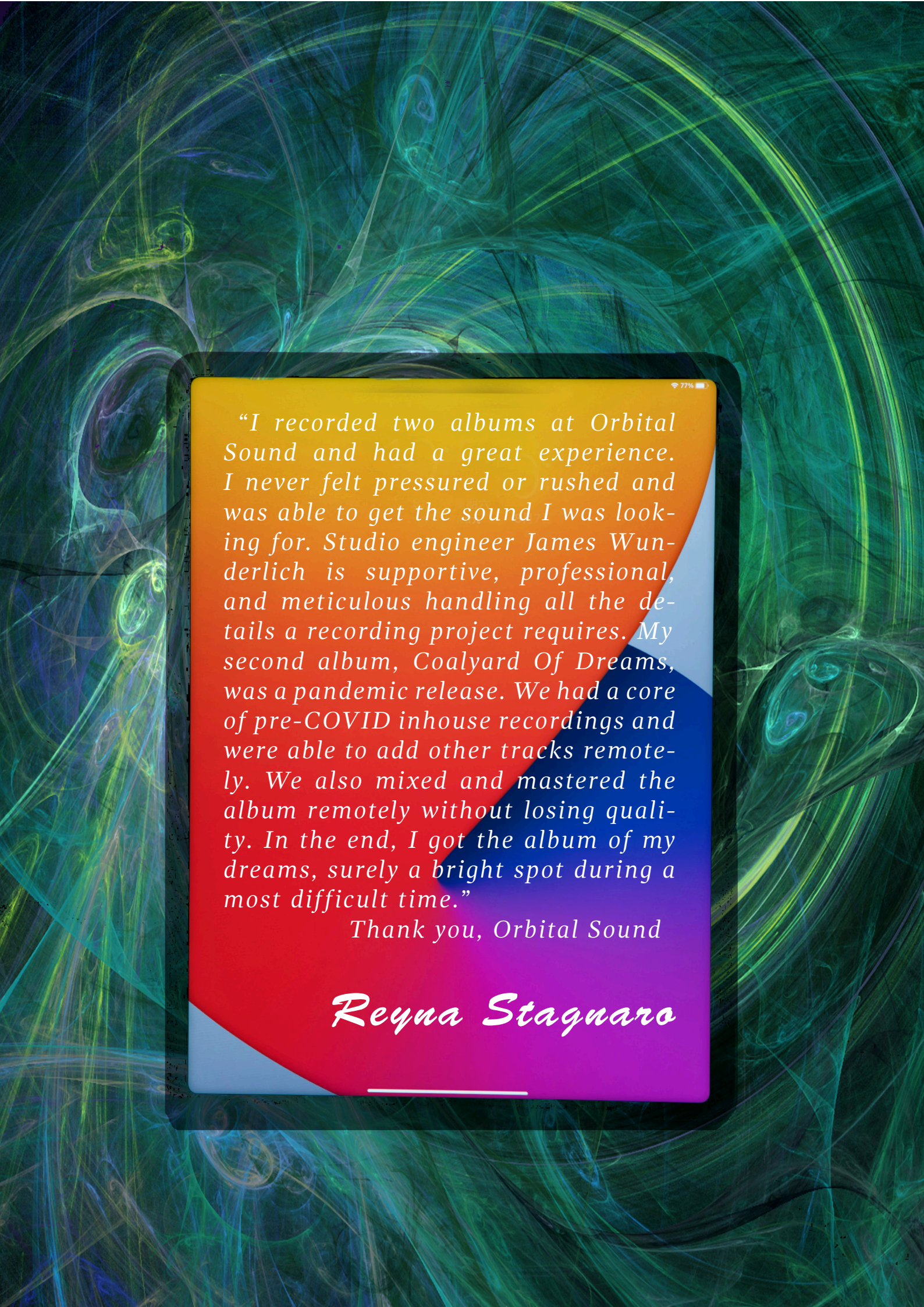
MUSIC  
FOR  
THE  
PEOPLE

For Bookings  
Contact Melissa Grace

Email: [melissagclark@gmail.com](mailto:melissagclark@gmail.com)

Phone: (315) 824-2204





*“I recorded two albums at Orbital Sound and had a great experience. I never felt pressured or rushed and was able to get the sound I was looking for. Studio engineer James Wunderlich is supportive, professional, and meticulous handling all the details a recording project requires. My second album, Coalyard Of Dreams, was a pandemic release. We had a core of pre-COVID inhouse recordings and were able to add other tracks remotely. We also mixed and mastered the album remotely without losing quality. In the end, I got the album of my dreams, surely a bright spot during a most difficult time.”*

*Thank you, Orbital Sound*

*Reyna Stagnaro*





Reyna Stagnaro

Coalyard Of Dreams

Available on Spotify, iTunes/Apple Music, Amazon, Pandora

[reynastagnaro.com](http://reynastagnaro.com)

for links to music, shows, workshops, videos, and more

[reynastagnaro.com/contact](http://reynastagnaro.com/contact)

for booking



